



GREAT PLAINS SPCA
Heroes for pets. Partners for life.



2025 CORPORATE AND COMMUNITY PARTNERSHIP OPPORTUNITIES

greatplainsspca.org



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ABOUT GREAT PLAINS SPCA

OUR CULTURE

We keep our mission at the forefront of everything we do. At Great Plains SPCA we uphold a culture where:

- We treat animals and people with respect, dignity and compassion.
- We focus on the “we” versus “me” driving results with flexibility, efficiency and integrity.
- We are a diverse, proactive team with a solution-focused mindset that strives to be the best animal shelter in the Midwest.

Great Plains SPCA provides lifesaving services for nearly 5,000 animals and 500,000 residents annually in the greater Kansas City area. Great Plains SPCA exists because of our caring Kansas City community and generous donors. We offer a lifelong, full-circle approach for pets and their human companions with our three-pronged approach: prevention, adoption, retention.



OUR MISSION

To drive change in our community through innovative programs that promote adoption, outreach and a better life for pets and the people who love them.



GREAT PLAINS SPCA

YEAR IN REVIEW

2024



GREAT PLAINS BY THE NUMBERS

6,800 ANIMALS SERVED IN OUR COMMUNITY

2,206

Animal Admissions

1,878

Animal Adoptions

283

Pets Reunited with Families

Transfers from Out of Time Shelters	374	Total Live Outcomes	2,162
Length of Stay Cats	28.1 DAYS	2024 Live Release Rate	97%
Length of Stay Dogs	27.3 DAYS	Trap-Neuter-Return	749
Overall Average Length of Stay	27.7 DAYS	Spay and Neuters	1,177

Kansas City Metro Contracts

Overland Park, Leawood, Lenexa, Mission Hills, Prairie Village, Shawnee, Bonner Springs, Lake Quivira and Johnson County Parks Department & the Johnson County Sheriff's Department.

Stray & Animal Control Seizures

772

PROGRAMS



849

Animals in Foster Care

42,332

Total Foster Hours



96

Public Training Classes

61

In-Home & On-Site Consultations



21,246

Total Hours Volunteered



102

Microchips Administered

Total Dry Dog Food	184,488 lbs
Total Dry Cat Food	26,213 lbs
Total Dog & Cat Food Donated	210,701 lbs



2,979 Number of pets served

1,212 Families Reached

124 Crates provided to bring outdoor dogs inside

115 Spay & Neuter Services for Community Pets

112 Tethers provided to replace heavy chains

BRAND AWARENESS & OPPORTUNITIES

Great Plains SPCA has cultivated a robust media presence, ensuring that your support receives widespread visibility. Our engagements span traditional media, including television, radio, and print, as well as digital platforms like social media, and online publications.

Through strategic partnerships and collaborations, we leverage these channels to share the heartwarming stories of rescued animals, showcase our programs, and highlight the support we receive from generous sponsors like you.



MEDIA & MARKETING REACH

12,000+ ANNUAL SHELTER VISITORS

21,000+ EMAIL NEWSLETTER RECIPIENTS

1.1 million+ ANNUAL WEBSITE PAGEVIEWS

SOCIAL MEDIA REACH

100,000+ FACEBOOK LIKES 

25,000+ INSTAGRAM FOLLOWERS 

12,900+ TIKTOK FOLLOWERS 

7,000+ X FOLLOWERS 



2023 Silver Philly Award-Winning Social Media Campaign - Envigo Beagle Rescue

SHELTER SUPPORT

In supporting Great Plains SPCA, you are not just contributing to the well-being of animals; you are also aligning your brand with a cause that resonates deeply with our community.

Adoption Event Sponsorships

Sponsored Adoptions offer your company a vital role in saving the lives of animals while showcasing your company's philanthropic efforts and generosity to residents of the Kansas City metro area, Johnson County, Kansas and beyond.

Howling Heroes

\$5,750

- FRIDAY, SATURDAY & SUNDAY adoption weekend of your choosing
- 1 email blast to 16k+ subscribers
- Company ad with link on GPSPCA website adoption pages for 3 months
- Facebook stories with company name to 99k+ followers
- 3 social media posts across all GPSPCA social media channels
- Facebook cover picture for run of event
- Opportunity to have on-premise advertising during the event

Tail Waggers

\$3,750

- SATURDAY or SUNDAY adoption day of your choosing
- 1 email blast to 16k+ subscribers
- Company ad with link on GPSPCA website adoption pages for 1 month
- 3 social media posts across all channels
- Facebook cover picture for run of event



Animal Advocates

\$2,125

- WEEK DAY adoption day of your choosing
- 1 email blast to 16k+ subscribers
- 3 social media posts across all GPSPCA social media channels
- Facebook cover picture for the day of the event



*All social media posts are at the discretion of the GPSPCA Communications team. ** Some exclusions may apply on date selection and available animals.

SHELTER SUPPORT

(Continued)

Kennel Sponsorships

Sponsoring a kennel, suite or play yard is an excellent way to show your support for our mission. There are several levels of annual sponsorships available, starting at \$350. Subject to availability.

Cat Condo	Dog Condo	Yellow Dog Run	Cat Play Room or Dog Suite	Small Outdoor Play Yard, or Cat Sunroom	Large Indoor Dog Room or Large Outdoor Play Yard
\$350	\$450	\$650	\$750	\$1,000	\$5,000

Program Sponsorships

Your sponsorship not only supports the well-being of animals but also strengthens the bonds within our community. Together, we can create a legacy of compassion and make a lasting impact on countless lives.



With a humane, non-judgmental approach and the proper resources, our team is committed to helping improve the lives of the pets in our community.



Donations to this fund will enable us to provide support for life-saving medical treatment to future pets in crisis who need us.



Great Plains SPCA's Behavior and Training Program works to keep pets in forever homes and prepare homeless pets for adoption.

SIGNATURE EVENTS

Puppygrams (February)

Our wonderful volunteers will deliver puppies to home or office for you to play with and snuggle for 30 or 60 minutes. We bring the supplies and clean up any messes. It's the ultimate Valentine's surprise!

Pickleball for Pets (May)

Go paddle to paddle on May 18th, 2025 against other supporters of Great Plains SPCA at our second annual pickleball tournament ! Join us for a day of playing pickleball, petting pups and fabulous food and drinks at Chicken N Pickle, Overland Park.

VolleyPaws (August)

We are thrilled to announce our upcoming 3rd annual VolleyPaws Sand Volleyball Tournament. By supporting this event, you'll not only contribute to the well-being of shelter pets, but you'll also position your business as a compassionate and community-oriented leader. Join us in creating a positive change and be a part of a day that combines sportsmanship, camaraderie, and a shared love for animals.

Best In Show (October)

A spirited contest where pet owners enter photos of their pets in five categories for a chance to win some paw-some prizes and be crowned Best In show. This is our marquee fundraising event of the year! The photo contest and voting portion will run September 19th through October 10th. The Best In Show finale will take place on October 16th.



SPONSORSHIP OPPORTUNITIES

	Presenting \$5,000	Medium Pup \$2,500	Small Pup \$1,000
Puppygram	1- Puppy Party	1 - 30 minute Puppygram	1- 30 minute Puppygram
Website	Logo and presenting rights	Logo	Logo
Social Acknowledgement	Logo and presenting rights	Listing and tag	
Mention in Newsletter	Logo and presenting rights	Listing and tag	

Sponsor both February events and get \$250 off your bundled sponsorship if your sponsorships equal up to \$5,000 on both, \$500 off if sponsorships equal \$5,000+ on both. Please reach out to kgabrielson@greatplainssPCA.org

PAWS FOR



PROGRESS



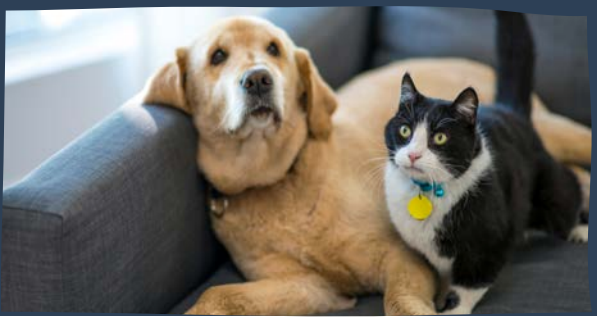
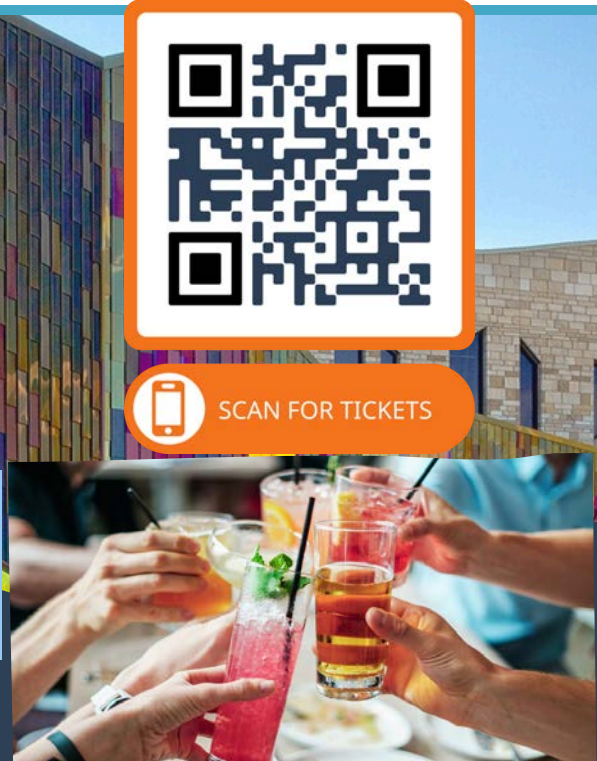
**Friday April 4
6pm - 8pm**

Join KC Urban Advantage and Great Plains SPCA as we partner to help spread awareness in the communities we serve!

Enjoy an evening of drinks, appetizers, a silent auction with a raffle featuring some great prizes and more! Together, we can make a difference!

Interested in becoming a sponsor or donating items to our silent auction? Contact events@greatplainsspca.org

Museum at Prairiefire
5801 W 135th Street Overland Park, KS 66223






MAY 18, 2025

CHICKEN N PICKLE | OVERLAND PARK, KS

SPONSORSHIP OPPORTUNITIES

	\$5,000 Pawsome Sponsor PRESENTING	\$2,500 Court Cat	\$1,000 Dill-ightful Dog
Presenting rights, with logo displayed on all event collateral			
Custom ad on GPSPCA website for two weeks			
Social Media and Newsletter Mention/ Tag			
Logo displayed at event and on event landing page			
VIP Brunch			
Team of Two: Includes swag bag and one drink per player	Four VIP Teams	Two VIP Teams	One VIP Team

 = Perk is included in sponsorship package



SPONSORSHIP OPPORTUNITIES

AUGUST TBD

Location TBD

Get ready to bump, set and spike for shelter pets at Great Plains SPCA!

Opportunities & Perks	ACE \$2,500	Spike \$1,000	Set \$500	Bump \$200
Exclusive presenting sponsor title w/ logo and tagging on all collateral				
Banner ad on GPSPCA website for two weeks during campaign				
Shout out at the event				
Social media and email newsletter mention & tag				
Logo displayed at event and on event website				
Team Package	Two VIP Teams	Two VIP Teams	One VIP Team	One Team

= Perk is included in sponsorship package

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Best in Show

PET PHOTO CONTEST FINALE

PRESENTED BY HILL'S PET NUTRITION



Photo Contest
September 21st- October 10th

Great Plains SPCA
October 16th, 2025 6:00pm
5424 Antioch Dr. Merriam, KS 66202

SPONSORSHIP OPPORTUNITIES

Opportunities & Perks*	\$10,000 - Best In Show**	\$5,000 - Finalist**	\$2,500 - Category Winner
Recognition as event presenting sponsor.			
Company spokesperson message during event			
Company logo on the shelter mural***			
Company logo on GP website as partner****			
Company logo on back of GP fall hoodie			
Puppygram or Kittengram delivered to home or office+			
Event attendance for you and guests	x10 guests	x8 guests	x6 guests
Name or logo displayed at event and on event website			



*10% DISCOUNT FOR MINORITY-OWNED BUSINESSES

**IN ALL PROMOTIONAL MATERIALS, SOCIAL MEDIA, NEWSLETTERS, WEBSITES/PAGES, ETC.

***FOR 12 MONTHS

+LOCATIONS WITHIN 25 MILES OF GPSPCA

= INCLUDED IN SPONSORSHIP

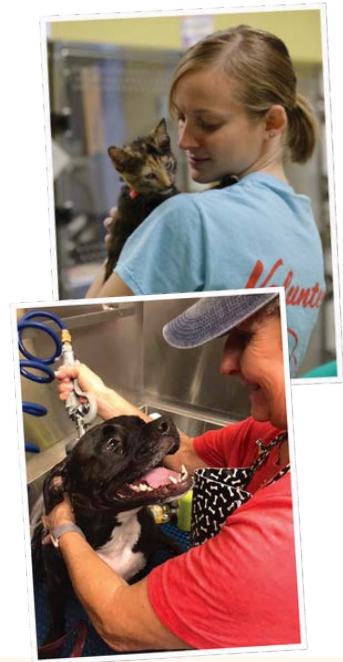
GET INVOLVED!

Great Plains SPCA offers two unique Corporate Volunteer Experiences to allow businesses and partners to learn about our organization and contribute to our lifesaving mission.

EXPLORE GREAT PLAINS SPCA

Tour our Pet Adoption Center, help with mission critical tasks, and socialize with adoptable dogs and cats. This experience is available for a \$500 donation.

- 90 minutes in length.
- Up to 10 volunteers may participate.
- Attendees receive a volunteer t-shirt.
- Tour the Pet Adoption Center.
- Socialize with adoptable dogs and cats.
- Assist with tasks such as: enrichment, laundry, campus improvements and more!



BEHIND THE SCENES AT GREAT PLAINS SPCA

Explore behind the scenes of our Pet Adoption Center, help with mission critical tasks, socialize with adoptable dogs and cats, meet with a staff veterinarian and receive a social media thank you and Great Plains SPCA swag! This experience is available for a \$1,000 donation.

- Two hours in length.
- Up to 10 volunteers may participate.
- Welcome greeting from a member of the Senior Leadership Team.
- Attendees receive a volunteer t-shirt, magnet and sticker.
- Tour the Lost Pet and Admission Center, Shelter Medicine Department and Pet Adoption Center.
- Q&A with one of our Shelter Veterinarians.
- Socialize with adoptable dogs and cats.
- Assist with tasks such as: enrichment, laundry, campus improvements and more!
- Social media shout out to your company after your visit.



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5424 Antioch Drive, Merriam, KS 66202

Please contact us if you would like to support any of the programs or events highlighted in this packet.

For general sponsorship questions contact
Kyle Gabrielson - Philanthropy and Engagement Manager
kgabrielson@greatplainsspca.org | (913) 808-3371

For interest in sponsorships above \$10,000, please contact
Hathaway Maranda - Director of Philanthropy and Engagement
hmaranda@greatplainsspca.org | (913) 808-3296

[greatplainsspca.org](https://www.greatplainsspca.org)

