



**GREAT PLAINS SPCA**  
Heroes for pets. Partners for life.

# Executive Leadership Team

---



## Hathaway Maranda

**VICE PRESIDENT OF  
PHILANTHROPY AND  
ENGAGEMENT**

---

### **About Hathaway**

Hathaway Maranda has held leadership roles at several world-class organizations including: Sundance Institute, Los Angeles County Museum of Art, Los Angeles Philharmonic Association, and the San Francisco Museum of Modern Art. She was the Honolulu Museum of Art's first Deputy Director of Advancement. She has consulted with several arts organizations across the country including the Hawaii Symphony Orchestra, The National Toy and Miniature Museum, Kansas City Public Library, and Utah Museum of Contemporary Art.

In 2018, Hathaway moved to Kansas City to work for the Nelson-Atkins Museum of Art where she led a team of 18 professionals. With her leadership, the team at the Nelson-Atkins raised over \$65M during her tenure, led aggressive and successful fundraising strategies through the pandemic, and worked on a feasibility study to set up the museum for a major fundraising campaign in celebration of its 100th anniversary. Hathaway lives in the West Plaza with her rescue Chihuahua/Husky mix, Frida Kahlo. They enjoy long walks in Westwood Park, and pup cup runs to Hi Hat Coffee.